



Wi-Fi Kankakee

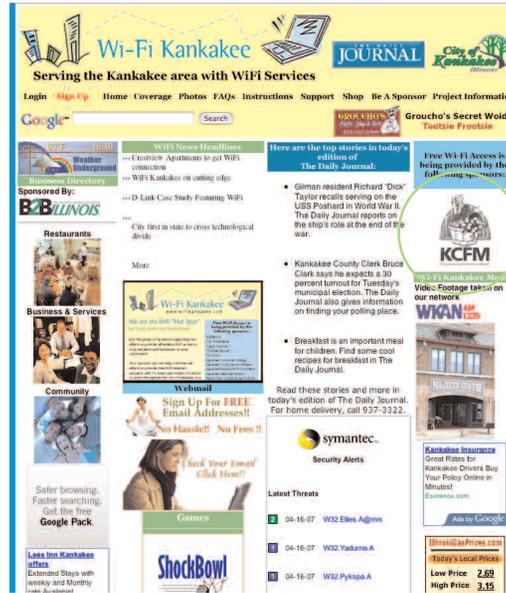
Available 24x7, 365 days a year!

- On average, 2-3 people per day sign-up for the service.
- If you Google “Wi-Fi Kankakee” we are the top 8 searches, basically the entire 1st screen.

Page Impressions	Clicks	Page CTR	Page eCPM
AdSense for Content	12,063	95	.79%
Page Impressions	Queries	Clicks	CTR
AdSense for Search	246	24	9.76%

www.wifikankakee.com

Expanding the community one
“Hot Spot” at a time!



CURRENT SPONSORS:

- B2B Illinois
- City of Kankakee
- Classic Cinemas
- Connected Community
- The Daily Journal
- Groucho's
- Inspired Development
- Kankakee Community College
- Kankakee County Farmers Market
- Kankakee Development Corporation
- Kankakee Valley Park District
- Payne, Gray, Groskreutz and Schmidt
- Peoples Bank of Kankakee County
- St. Mark United Methodist Church
- Simms Engineering LTD
- Smith, Koelling, Dykstra and Ohm
- Space Center
- Standard Title Guaranty Co.
- Tyson Engineering



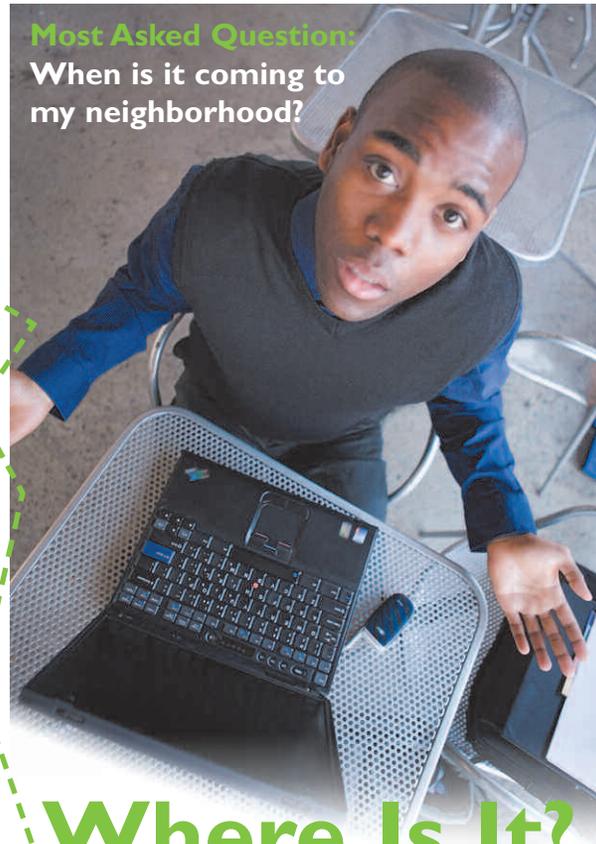


What Is It?

With the goal of bringing free wireless internet to downtown Kankakee, city government and The Daily Journal formed a partnership in June of 2006 and as a result, have provided high-speed, wireless, WiFi Internet access to over 500 acres of the downtown and River-road areas using 27 D-Link WiFi antennas.

The essence of the partnership is that the city installs the equipment and The Daily Journal handles the technology. The city provides the equipment and staff to mount D-Link receivers/transmitters as well as handling all the accounting needs. The Daily Journal provides computer servers, a "help desk" telephone for the public, clerical and billing functions and free e-mail system, web mail, routing/bandwidth and network security along with The Daily Journal's expertise.

When any of the 500-plus registered users of the Kankakee Wi-Fi network turn on a laptop computer (or any Wi-Fi enabled device) in range of a hot spot, their browsers are automatically directed to www.wifikankakee.com, where they create a user name and password with the first 15 hours per month being free.



Most Asked Question:
When is it coming to my neighborhood?

Where Is It?

Currently Wi-Fi Kankakee covers residential areas, parks, stadiums and high-rise buildings.

Noteworthy installations include Crestview Apartments and East Court Village. At Crestview, Preservation of Affordable Housing, Inc., a non-profit low-income housing developer, contributed funds for six access points for wireless broadband access in to 132 apartments (home to more than 300 children). In East Court Village, a senior citizen high-rise, 30 residents signed up within the first 3 days!

The area that is covered will continue to expand as more and more sponsors join into this partnership!

Sponsorship?

The objective of Wi-Fi Kankakee is to make Kankakee the Wi-Fi "Hot Spot" for local users and businesses. The second objective is to place Kankakee ahead of other cities to attract new customers, visitors and businesses to our community. We are ready to expand our horizons throughout the community with your help.

By sponsoring Wi-Fi you receive:

- As a sponsor, you will be listed on a scroll bar on the right side of the home page at www.wifikankakee.com
- Business name recognition to local users, businesses, visitors and potential new customers

Your investment:

\$Sponsorships are \$300 per year unless your business chooses to invest additional monies in the future of our city.

You can either sign up online at www.wifikankakee.com and click on "Be A Sponsor" or fill out and mail in the attached sponsorship form.